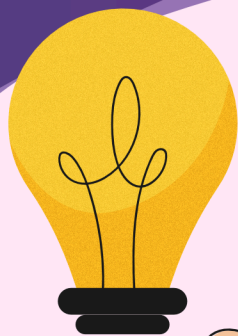


NETRAYA Brain Olympiad

Empowering Young Minds For A Smarter Future



Aligned with
India's **National
Education Policy**
(NEP 2020)

Netraya Brain Olympiad
promotes the **core
principles** of NEP 2020:

- ✓ **Competency-Based Learning**
- ✓ **Joyful and Experiential Education**
- ✓ **Holistic Growth**
- ✓ **Future-Ready Skills.**

Powered By **UCMAS**

80+ Countries

6000+ Centers

30,00,000+ Students Trained

India Head Office: K-10 Grand, Sarabhai Campus, Subhanpura, Vadodara, Gujarat - 390007

(Operating in India across 28 states)

Odisha HQ: MIG-135 (1st Floor), Anant Vihar (Phase-II), Bhubaneswar, Odisha - 751020

North-East HQ: 178, Swagatam Path, Rajgarh Road, Guwahati, Assam - 781007

About Netraya Brain Olympiad (NBO)

What is Brain Olympiad?

The Netraya Brain Olympiad (NBO) is an **inter-school intellectual competition** that celebrates the mental abilities & skills of children.

Through the **two** fun yet **competitive rounds** in **Logic, Reasoning, and Math**, students get a **platform** to showcase their **true potential** !



Why are we conducting NBO?

- To give children a **stage beyond classrooms** where every child can **shine**.
- To build **confidence, speed, focus** through fun **competitions**.
- To **help parents** see how these **skills prepare** their **children** for the **future**.
- To **nurture a culture** of **brain development** across the **country**.

How do we conduct NBO?



What is the role of schools in the event?

Schools act as **key partners** in **empowering young minds**. By hosting **Round-1** at their **campus**, they join a **nationwide initiative** to celebrate **thinking** skills of children.



What are the benefits of Partner School?



Olympiad Exam Details

Round-1

Duration: 30 Mins

MCQ Exam Topics:

1. Logic
2. Visual Reasoning
3. Arithmetic Sums

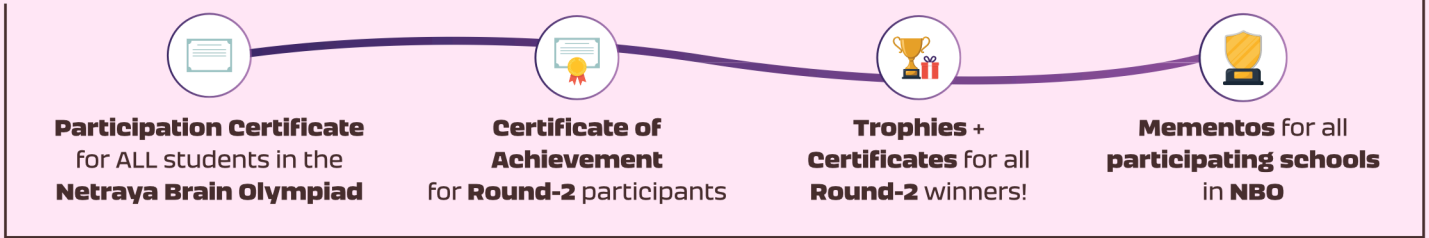
Round-2

Duration: 60 Mins

MCQ Exam Topics:

1. Logic
2. Visual Reasoning
3. Arithmetic Sums
4. XXXXXXXXXXXX

What are the Awards and Recognitions?



Netraya Brian Olympiad (NBO) & NEP 2020 A Perfect Alignment in Action



Competency - Based Learning	NBO encourages students to apply reasoning, memory, and math skills to solve real-life challenges , promoting understanding over rote memorization and nurturing competence .
Experiential & Joyful Assessment	NBO transforms exams into joyful exploration —students learn through puzzles, curiosity, and creative problem-solving that make assessment a fun learning experience.
Holistic Brain Development	NBO engages both hemispheres of the brain , blending logic, focus, and analysis with imagination, visualization, and emotional intelligence for whole-brain growth .
21st-Century Skill Building	NBO cultivates critical thinking, decision-making, adaptability, and self-confidence —empowering learners with the future-ready skills envisioned by NEP 2020 .

What is the participation fee & support?

Nominal per-student registration (includes question papers, evaluation, certificates & gifts).
All logistics managed by **UCMAS Team**.

About UCMAS The Organisation behind NBO

UCMAS (Universal Concept of Mental Arithmetic System) is a **globally recognised brain development program** for **children**.

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Through our unique **6-Finger Abacus Technique** and **whole-brain training approach**, we help children enhance **focus, memory, visualisation, listening skills, and mental math abilities**.

At **UCMAS**, we believe every child has **limitless potential!**

Our **scientifically designed program** doesn't just teach **mental math** – it builds the **foundation for lifelong learning, sharper focus, faster thinking, and stronger confidence**. By training both sides of the brain through the **Abacus method**, we prepare children to **excel academically and thrive in life**.

Prof. Dr. Dino Wong

President & CEO, UCMAS Global (Malaysia)



What is the evaluation criteria for Brain Olympiad?

OMR Accuracy Check:
Every answer sheet is scanned and auto-evaluated using digital OMR software to ensure 100% scoring accuracy.

Dual Human Verification:
Top-performing sheets are rechecked manually by two independent evaluators for fairness and error-proof ranking.

Age-Based Tie-Breaker:
In the rare case of a tie, the younger participant earns the higher rank, encouraging early skill excellence.

Detailed Result Analytics:
Each school receives a skill-wise report highlighting strengths, improvement areas, and average performance vs. city benchmarks.

“ Every answer counts. Every child is evaluated with care. ”

What empowers the Brain Olympiad? Teachers & Co-Ordinators ♥



Teachers receive an **appreciation certificate** for their **valuable guidance**



Teachers / Co-Ordinators gain **exclusive workshop invites** on **NEP-based joyful learning**.



Each Co-Ordinator gets a **ready toolkit** with **proctor script** and **keys**.



Top Teachers and Co-Ordinators earn **priority access** and **UCMAS recognition**.

NETRAYA Brain Olympiad

Limited slots available for each location.
Register **EARLY** for to secure your participation.

REGISTER NOW

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